

Master of Digital Media

Grad Cert in Digital Media

There is a rapidly growing worldwide investment in digital content for an expanding variety of delivery platforms, ranging from interaction and high definition TV to personal mobile devices including phones and game consoles. Consequently there is a growing need for staff with the knowledge and skills to create this content.

The Master of Digital Media is an 80 unit coursework program designed for students with a degree in any field who wish to obtain an understanding of the production and distribution of such media content via a number of digital platforms. The program allows individuals to choose courses according to their needs and background.

This innovative program explores pathways into a range of careers across digital media technology, from web and interactive media development, digital media industries, computer games and CGI effects development to consultancy, education and more. government authorities.

Study Mode

The program can be undertaken on campus or through distance learning. Most of the courses within the program are facilitated by online learning through Blackboard. To allow for the distribution of teaching materials, courses provided through distance mode commence approximately three weeks after the on campus semester dates. Not all courses are offered in each semester.

Program Description

The Masters program consists of 80 units of coursework when Graduate Certificate program consists of 40 units. Most courses are available by distance mode for external students.

Approved Courses

Graduate Certificate in Digital Media

All courses are available online. Some courses may not be available every trimester. Students should choose 40 units of study from those courses available in Group A or Group B.

Master of Digital Media

All courses are available online. Some courses may not be available every trimester. Students are required to study 80 units include a minimum of 60 units of courses in Group A and a maximum of 20 units in Group B.

Choose 80 units from the following list:

Please note that not all courses may be available in any one semester. The Faculty reserves the right not to offer courses if there is insufficient demand.

Group A			
Course Code	Course Name	Course Code	Course Name
DESN6350	Design from Digital Media	CMNS6040	Digital Video
DESN6410	Usability & Interaction Design	CMNS6070	Narrative & Interactive Design
DESN6430	Computer Games Design	INFT6304	Project Planning & Management
INFT6302	3D Modelling Animation & Rendering		
Group B1 (Available for both Master and Grad Cert)			
Course Code	Course Name	Course Code	Course Name
INFT6303	Computer Games Production	CMNS6060	eCulture & Audiences
MTEC6707	Music and the Internet		
Group B2 (Available for Master only)			
Course Code	Course Name	Course Code	Course Name
GSBS6010	Foundations of Marketing Theory	COMP6050	Internet Communication
GSBS6021	Consumer Decision Making & Behaviour	SENG6110	Introduction to Software Engineering

Schedule

The [relevant program schedule](#) is available within the [Degree Rules and Schedules](#) section of the [Policy Library](#).

Master of Digital Media

Grad Cert in Digital Media

Trimester Schedule

January, May and September

Admission Requirements

Applications for admission are initially assessed on the basis of an undergraduate degree but, for those who fall outside this criterion, applications will be assessed on the basis of the following table. Those who score 60 points will be offered a place in the Graduate Certificate of Digital Media. For those who score 100 points will be offered a place in the Master of Digital Media.

Admission Criteria*	Points
Grad Cert or Grad Dip in a relevant area, or equivalent, from an approved institution	100
An incomplete undergraduate degree or equivalent from an approved institution	Up to 50
An AQF approved Dip or Associate Dip or equivalent from an approved institution:	Up to 50
- Relevant area	50
- Non-relevant area	30
Approved professional qualifications	Up to 50 .
Relevant work experience	20 per year - max 60
Related area of research or management project completed with appropriate documentation	Up to 50
Statement of professional aims and achievements and/or interview	Up to 20

* An overseas qualification from an approved institution equivalent to an undergraduate degree, Diploma, Grad Cert or Grad Dip will be allocated the appropriate admission points as specified above.

Programme Fee

Students should enroll for 20 Units per installment. For the course fees please refer to the attached course fee table. Please note that programme fees may vary from time to time. For more updated programme fees, please visit www.gradschool.com.au and www.newcastle.edu.au.

Duration of study

16 months